



# Applied Commerce Educators of Manitoba (ACEM)

## October 25, 2024

### Schedule & Session Descriptions

	Option 1:	Option 2:	Option 3:	Option 4:
8:55 AM	Welcome and Land Acknowledgement			
Session 1 9:00-10:00	<b>Teacher Resources in Artificial Intelligence with ChatGPT</b> Jasmin Phipps Portage la Prairie S.D. (9:00 - 9:30)	<b>Teacher Resources in Applied Digital Skills from Google Suite (Hands-On Projects)</b> Jasmin Phipps Portage la Prairie S.D. (9:30 - 10:00)	<b>Mortgage Need-to-Knows</b>  Steven Verry, TD Wealth Financial Planning (9 - 10 AM)	<b>Full- Day Webinar: Part 1: What is so Magical about Economics? – Basic Economics in Harry Potter</b> Dr. Brian O’Roark, RMU (9 - 10 AM)
10:00-10:15	AGM & Elections			
10:15-10:30	Break			
Session 2 10:30-11:30	<b>Artificial Intelligence in Teaching using Magic School AI</b>  Robert Dukelow Hanover S.D.	<b>Manitoba High School Business Competitions 2024/2025 (RRCP, MHSCC, Stu Clark)</b>  Justin Pasosky (RRCP) Alexia Walters (ACC) Amy Jones (UofM)	<b>Financial Planner: Investment Session</b>  Neil Drake, TD Wealth Financial Planning	<b>Full- Day Webinar: Part 2: Harry Potter and the Muggle Rebellion: Why is there so much discrimination in the magical world?</b>  Dr. Brian O’Roark, RMU
11:30- 11:45	Break			
Session 3 11:45- 12:15	<b>GoVenture Simulation Software in the Classroom</b> Mathew Georghiou, GoVenture MediaSpark	<b>Indigenous Education - Entrepreneurship &amp; Financial Literacy Resources for Teachers</b> Gord Desjarlais (MFI)	<b>CPP, OAS, and Healthcare Options in Retirement</b>  Dave Nadjuch, RTAM & TRAF	<b>Business &amp; Economics Resources for Teachers</b>  Ryan Hill, Director, Fraser Institute
12:15 - 1:15	Lunch on your own			
Session 4 1:15 - 2:15	<b>Assessment Strategies in the World of Artificial Intelligence (AI)</b>  Tyler Steiner	<b>Unleash the Dragons: Transforming Business Education with Project Based Learning</b> Kelsey Hildebrand St. John’s Ravenscourt	<b>Planning for Vehicle Purchases</b>  Casey Jones, Sales Manager McNaught Cadillac/GMC	<b>Full- Day Webinar: Part 3: Harry Potter and the Out of Work Werewolf</b>  Dr. Brian O’Roark, RMU
2:15 - 2:30	Break			
Session 5 2:30 - 3:30		<b>Junior Achievement</b> Joy Lorette, Rural Program Manager and Director of Volunteers for JA Manitoba	<b>TRAF Teachers’ Retirement Fund &amp; Pension Planning</b> Charlene Gerbrandt, TRAF	<b>Full- Day Webinar: Part 4: Harry Potter and the Mischievous Money</b> Dr. Brian O’Roark, RMU

## Session Descriptions:

### 9:00-9:30 AM: ACE Teacher Resources in Artificial Intelligence with ChatGPT - Part 1

Jasmin Phipps, ACE Teacher, Portage la Prairie School Division, [jasmin.phipps@plpsd.net](mailto:jasmin.phipps@plpsd.net)



Imagine applied commerce lessons that adapt to your students' interests, sparking curiosity and critical thinking! This session explores the power of generative AI to create dynamic, student-centered learning. Discover how AI tools can generate personalized scenarios, questions, and higher-level thinking prompts that stimulate engaging group discussions. We'll craft practical strategies for educators to seamlessly integrate AI methodologies into their lesson plans. Walk away with a toolkit to empower your students and reignite the passion for learning in your classroom!

### 9:30-10:00 AM: ACE Teacher Resources in Applied Digital Skills from Google Suite (Hands-On Projects) - Part 2

Jasmin Phipps, ACE Teacher, Portage la Prairie School Division, [jasmin.phipps@plpsd.net](mailto:jasmin.phipps@plpsd.net)



Spark student engagement and empower them with relevant digital skills! This session explores Google's free Applied Digital Skills resources, packed with interactive, self-paced applied commerce projects. We'll explore how to seamlessly integrate these resources into your Google Classroom. Learn practical strategies to guide and assess student progress through the Applied Digital Skills platform. See it in action as we showcase two engaging projects: "How to Build Your Online Business" and "Plan and Budget." This session is perfect for educators seeking to integrate technology into their curriculum, prepare students for the digital workplace, and make learning engaging and interactive.

### 9:00-10:00 AM: Mortgage Need-to-Knows

Steven Verry, TD Wealth Financial Planning, [steven.verry@td.com](mailto:steven.verry@td.com)



Whether you are purchasing a home, looking to transfer a mortgage or refinancing an existing mortgage to consolidate debt, I can help you find the best mortgage solution. Whether you are a first time home buyer or a seasoned homeowner, I am committed to making your mortgage experience comfortable and easy. With over 15 years of service in the financial industry, I look forward to providing you with professional financial advice and exceptional customer service. This session is designed as more of a Q and A. I believe in telling real stories about situations that have happened to previous clients that can help you to avoid common pitfalls.

**9:00-10:00: FULL DAY WEBINAR - Part 1 - What is so Magical about Economics?  
– Basic Economics in Harry Potter**



Dr. Brian O'Roark  
Robert Morris University  
Professor of Economics  
[oroark@rmu.edu](mailto:oroark@rmu.edu)



Shelby Sharpe  
Fraser Institute  
Coordinator Education Programs  
[shelby.sharpe@fraserinstitute.org](mailto:shelby.sharpe@fraserinstitute.org)

This full-day webinar, presented by Dr. Brian O'Roark in partnership with Shelby Sharpe, will unlock the secrets and spellbinding magic of economics in this four lesson curriculum, Economics in Harry Potter.

**Part 1: What is so magical about economics? – Basic economics in Harry Potter** Welcome to the wondrous world of Harry Potter! In this first module you will be introduced to the magic of Harry Potter and explore economic concepts such as scarcity, incentives and more, through videos, quizzes, and an interactive lecture.

**10:00-10:15 AM - Annual General Meeting (AGM)**

- Elections for President & 2 Member-at-Large positions available

**10:30-11:30 AM: Artificial Intelligence in Teaching using Magic School AI**

Robert Dukelow, Hanover School Division [rdukelow@hsd.ca](mailto:rdukelow@hsd.ca)



Join Robert Dukelow as he explores the transformative power of AI tools in the classroom! The presenter will delve into how AI can enhance teaching and learning experiences, with a focus on tools provided by MagicSchool AI. Experience the efficiency of creating customized lesson plans that meet individual student needs. Learn about the effectiveness of using exemplars to establish clear expectations and support student learning. Discover how MagicSchool AI simplifies the process of crafting personalized and impactful report card comments. Don't miss this chance to discover a variety of AI tools offered by MagicSchool that can innovate your teaching methods and improve student outcomes. Join us to unleash the full potential of AI in education!

### 10:30-11:30 AM: Financial Planner: Investment Session



Neil Drake, TD Wealth Financial Planning, [Neil.Drake@td.com](mailto:Neil.Drake@td.com)

With over 17 years of experience in the financial services industry, Neil is actively engaged in helping his clients achieve their personal financial goals by getting a deep understanding of their values and fostering strong relationships. No matter the goal, Neil takes a disciplined approach to understanding and creating tailored plans so that his clients can have confidence in their financial decisions. In this session, Neil will present information regarding where the market was, is and where he thinks the market is going. While analyzing financial information is imperative in his role, Neil likes to take the approach of the individual's comfort level as it relates to risk tolerance and current financial situation. This session is ideal for anyone wanting financial information as they lean towards their current situation and for retirement.

### 10:30-11:30: FULL DAY WEBINAR: Part 2: Harry Potter and the Muggle Rebellion



Dr. Brian O'Roark  
Robert Morris University  
Professor of Economics  
[oroark@rmu.ed](mailto:oroark@rmu.ed)



Shelby Sharpe  
Fraser Institute  
Coordinator Education Programs  
[shelby.sharpe@fraserinstitute.org](mailto:shelby.sharpe@fraserinstitute.org)

**Part 2: Harry Potter and the Muggle Rebellion: Why is there so much discrimination in the magical world?** In this second module you will explore economic impacts of discrimination and monopolies within the Harry Potter Universe. From discrimination against mudbloods to the wand monopoly of Ollivanders, dive deeper into the magic and economics of Harry Potter.

### 10:30-11:30: Manitoba High School Business Competition Information 2024/2025 (RRCP, MHSCC, Stu Clark)



Justin Pasosky, Red River College Polytechnic, (20 Min - 10:30 - 10:50);  
[jpasosky@rrc.ca](mailto:jpasosky@rrc.ca)

Justin is an instructor for Teacher Education and Teaching for Learning at Red River College Polytechnic. Justin has designed and hosted the first two high school commerce competitions at his college to provide rich and experiential learning experiences for his students and high school students.

Justin provides a competitive but fun environment for all participants. In 2024, the event hosted 220 students and had several sponsorships from the business and education communities both locally and nationally. He hopes to improve and grow the experience for 2025. In this session, Justin will present on the RRC Polytechnic High School Commerce Competition that will be held on April 16, 2025.



Alexia Walters, Assiniboine Community College, (20 min - 10:50 - 11:10);  
[waltersa@assiniboine.net](mailto:waltersa@assiniboine.net)

Alexia Walters is a faculty member with the Peters School of Business at Assiniboine College in Brandon, Manitoba. Alexia is part of a faculty group who administers the Manitoba High School Case Competition (MHSCC). High school case competitions are dynamic and intellectually stimulating events that provide students with a platform to apply their academic knowledge to real-world business challenges. These competitions involve teams of high school students analyzing a business case involving a complex problem faced by individuals and organizations. Participants are tasked with dissecting the case, identifying key issues, and proposing strategic solutions within a limited timeframe. The MHSCC originated in 2017 and teams compete in two categories, personal finance and entrepreneurship. In a typical year, the competition consists of 12 teams of three participating in each category, approximately 72 high school students in total. The competition is typically held in May each year.



Amy Jones (University of Manitoba) (20 min - 11:10 AM - 11:30 AM)  
[amy.jones@umanitoba.ca](mailto:amy.jones@umanitoba.ca)

Amy is the Event Manager at the Stu Clark Centre for Entrepreneurship located at the University of Manitoba and organizes the Stu Clark High School Pitch Workshop which will be held on Tuesday, June 3, 2025. Students embark on a fast-paced day of listening, learning, and doing! The SCCE's goal is to encourage students to discover their entrepreneurial skills and provide an opportunity to learn strategies on how to think creatively and channel their inner entrepreneur into real-life activities. The day will end with a pitch competition to practice public speaking. In 2024, the event had over 60 students attend. This event is FREE and students are provided with breakfast, a pizza lunch, and a free t-shirt.

### 11:45-12:15: CPP, OAS, and Healthcare Options in Retirement



Dave Najdich - Retired Teacher, member of TRAF and RTAM,  
[dnajdich2@gmail.com](mailto:dnajdich2@gmail.com)

This session is for all teachers who are thinking about life in retirement. Dave Najdich, retired teacher, is a current board member of RTAM and TRAF and will share information about what to expect when you retire in terms of benefits, your pension, government programs, working while collecting your pension and staying connected with other teachers.

### **11:45-12:15: Business & Economics Education Resources for Teachers**

Ryan Hill, Fraser Institute, [ryan.hill@fraserinstitute.org](mailto:ryan.hill@fraserinstitute.org)



The Fraser Institute's Centre for Education Programs offers a variety of engaging and educational programs, both online and in-person, for teachers and students across Canada. These programs are all offered at no cost to teachers or their students to ensure easy-to-access learning opportunities. The Fraser Institute will be providing a short session to highlight what resources are available to you as a teacher and your students, and share our upcoming professional development opportunities for you to attend. Join this session to learn more!

### **11:45-12:15: GoVenture Simulation Software in the Classroom**

Mathew Georghiou, Owner, GoVenture MediaSpark, [mathew@mediaspark.com](mailto:mathew@mediaspark.com)



In this session, Mathew will demonstrate how business educators can teach less while their students learn more using fun and realistic business games and simulations. Mathew helps educators become 'Teaching Superheroes' by adding game-based experiential learning to their courses. Mathew's creations have been used in thousands of schools, universities, nonprofits, and businesses, reaching millions of learners of all ages around the world. Mathew is an entrepreneur, engineer,

inventor, and writer. He is the Founder, CEO, and Chief Experience Officer of MediaSpark. | Bio — [Georghiou.com](http://Georghiou.com) | Educational Games & Simulations — [GoVenture.net](http://GoVenture.net).

### **11:45-12:15: Indigenous Entrepreneurship & Financial Literacy Resources for Teachers**

Gord Desjarlais, The Martin Foundation Initiative [gdesjarlais@themfi.ca](mailto:gdesjarlais@themfi.ca)



Gord Desjarlais is Lead Entrepreneurship Coach with the Martin Family Initiative and has been teaching the MFI Indigenous Youth Entrepreneurship Program (IYEP) to Grade 11 and 12 students at E.D. Feehan High School in the Greater Saskatoon Catholic Schools for the last 6 years. For the last 16 years, MFI has worked with over 90 schools across 8 provinces and 2 territories and supported over 5000 students accessing Indigenous-specific entrepreneurship and financial literacy resources, based on the experiences of Indigenous entrepreneurs and business leaders. Gord will present on the IYEP and MFI's curriculum and partnership opportunities, and the impact of the program so far.

### 1:15-2:15: Assessment Strategies in the World of Artificial Intelligence (AI)

Tyler Steiner [tsteiner@RRC.CA](mailto:tsteiner@RRC.CA)



Tyler Steiner is an accomplished adult educator who has adopted a passion for bringing new technologies into his teaching practice. Most recently, Tyler has developed and is delivering a micro-credential course on Artificial Intelligence. He believes in teaching using AI in an ethical manner role modeling best practices for his students. With rapid advancements in this field, Tyler will be introducing the latest on his topic.

### 1:15-2:15: Planning for Vehicle Purchases

Casey Jones, Sales Manager McNaught Cadillac/GMC, [casey.jones66@gmail.com](mailto:casey.jones66@gmail.com)



Casey Jones has spent over 12 years in the automotive retail environment with positions in sales, finance, and sales management. He has expertise in vehicle selection, reconditioning, negotiating, financing, leasing, appraising and many other aspects of the car buying experience. He is currently a Sales Manager at McNaught Cadillac Buick GMC.

### 1:15 -2:15: FULL DAY WEBINAR- Part 3: Harry Potter and the Out of Work Werewolf



Dr. Brian O'Roark  
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### Part 3: Harry Potter and the Out of Work Werewolf

Even worlds of magic face problems such as unemployment! In this third module you will explore the economics of unemployment and the labour market in Harry Potter and test your knowledge with online quizzes.

## 1:15-2:15: Unleash the Dragons: Transforming Business Education with Project Based Learning

Kelsey Hildebrand, Teacher, St. John's Ravenscourt School, [khildebrand@sjr.mb.ca](mailto:khildebrand@sjr.mb.ca)



Kelsey Hildebrand (B.Sc, B.Ed) is a Business and Mathematics teacher at St. John's Ravenscourt School. She is passionate about creating authentic learning experiences that incorporate project based learning, inquiry and creativity. Kelsey is currently working on her PBDE at the University of Manitoba. In this session, we will be exploring how you can teach entrepreneurship, innovation and marketing, through a multi step "dragon's den" style project that is centered on critical thinking, creativity and inquiry. Come to learn about project based learning in business and leave with resources that are ready to apply to your classroom on Monday!

## 2:30-3:30: TRAF Teachers' Retirement Fund Pension Planning

Charlene Gerbrandt, [cgerbrandt@traf.mb.ca](mailto:cgerbrandt@traf.mb.ca)



The goal of the presentation is to acquaint you with basic information about your TRAF pension plan that will help you make informed retirement decisions throughout your career. This session is designed to increase your awareness of TRAF, provide a basic understanding of how the plan works for you and educate on resources available to find out more about the pension plan.

In addition to this presentation, you can visit [traf.mb.ca](http://traf.mb.ca) for regular plan updates and to review important information and resources. You are encouraged to register for Online Services to access personalized resources such as annual statements, the pension estimator and beneficiary designations.

## 2:30-3:30: FULL DAY WEBINAR - Part 4: Harry Potter and the Mischievous Money



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#### **Part 4: Harry Potter and the Mischievous Money**

Though you may not find dollars in the wizarding world, money isn't just for the muggles! In the final lesson, explore the magic of money and the economic concepts like commodity money and exchange rates in this final module with videos and a knowledge test.

#### **2:30-3:30: Junior Achievement**

Joy Lorette, Rural Program Manager and Director of Volunteers for JA Manitoba

[JLorette@jamanitoba.org](mailto:JLorette@jamanitoba.org)



JA is a worldwide organization that offers relevant, hands-on learning through programs on work readiness, financial literacy, and entrepreneurship. Joy will give an overview of the programs available to educators across Manitoba to enhance curriculum needs and provide students with exposure to positive role-models and real-life stories from the business community, as well as the opportunity to participate in hands-on and digital learning activities. Learn how our programs can be led by a volunteer, by the teacher and even student self-directed. Your participation will assist JA to inspire and prepare young people to succeed in a global economy.