



191 Harcourt Street, Winnipeg, MB R3J 3H2
Phone: 204-888-7961 or 1-800-262-8803
Fax: 204-831-0877 or 1-800-665-0584
www.mbteach.org

TO: Local Presidents/Public Relations Chairpersons
FROM: Raman Job, Public Relations Facilitator
DATE: May 2, 2022
RE: 2022-2023 MTS Public Relations Grants

This year, The Manitoba Teachers' Society offers three different Public Relations Grants to locals wanting to launch a new public relations project. They are:

1. Trustee Elections Grant (Election date is Oct. 26)
2. Internal Public Relations Grant
3. External Public Relations Grant

The deadline for Trustee Elections Grant applications is **Friday, June 10, 2022**.

The deadline for Internal and External applications is **Friday, October 14, 2022**.

We would request locals that make applications to ensure they intend to carry through with their project. In past years, some locals applied for funds but did not launch their PR project. As such, the money withheld for these projects was never used while other locals were declined support due to lack of uncommitted funds. It is important that if approved, your project is completed in the school year it was authorized.

There is a total of \$20,000 available in the 2022-23 school year. Locals must submit their year-end financial statements with the Society before receiving funds for successful grant applications (see application for details).

Wishing you the best in your local public relations efforts. We're always here to help!

Submit your completed application to coms@mbteach.org.

If you have any questions about the MTS Public Relations Grant Program, please contact:

Raman Job
Public Relations Facilitator
The Manitoba Teachers' Society
PH: (204) 831-3057 or 1-800-262-8803, ext. 221
Email: rjob@mbteach.org

MTS Public Relations Grant Program for Teacher Associations

The Manitoba Teachers' Society is once again offering a Public Relations Grant Program aimed at helping associations that want to initiate a new PR project.

For Trustee Election grants, Locals must submit their 2020-2021 year-end statements to the Society before receiving funds for successful grant applications. For Internal and External grants, 2021-22 year-end financial statements are required.

This year MTS PR Grants fall into two (3) categories.

Grant Type	Deadline	Audience	Financial Statements Required
Trustee Election Grant	June 10, 2022 <small>Award notification by June 30, 2022</small>	Manitoba Voters	2021-2022
Internal Grant	October 14, 2022 <small>Award notification by Dec. 1, 2022</small>	Your association members	2021-2022
External Grant	October 14, 2022 <small>Award notification by Dec. 1, 2022</small>	Publics outside your association	2021-2022

Your project must meet the following criteria:

1. Money cannot be used to fund a third-party initiative (e.g., a Divisional event).
2. Any teachers' association may apply.
3. The maximum grant is \$2,000.
4. Internal PR grant projects must enhance the image of the association to its members.
5. External PR grant projects must enhance the image of teachers to the public.
6. Computer hardware, digital cameras, release-time, and travel expenses are not eligible.
7. Funding will not be provided to the same or similar project for more than 2 consecutive years.
8. There must be an evaluation component for your project, and you must submit a **Report/Evaluation** once the project is completed – **along with your receipts**.
9. Locals must submit their appropriate financial statements with the Society before receiving funds for successful grant applications (see table above).
10. Locals must choose one type of grant only: Trustee Election, Internal or External.

The funding for associations will be allotted for each project as follows:

1 – 50 teachers MTS pays 80%, your association pays 20%
51 – 150 teachers MTS pays 75%, your association pays 25%
151 – 500 teachers MTS pays 67%, your association pays 33%
501 + teachers MTS pays 50%, your association pays 50%

MTS PUBLIC RELATIONS GRANT APPLICATION - SUBMIT TO COMS@MBTEACH.ORG

Date of application:

Number of teachers in Local:

Name of Local:

Name of President:

Name of PR Chair:

President email:

PR Chair email:

PURPOSE (check one):

- (1) **Trustee Elections Grant, Friday, June 10, 2022**
- (2) **Internal PR Grant Deadline, Friday, October 14, 2022**
- (3) **External PR Grant Deadline, Friday, October 14, 2022**

PROPOSED P.R. PROJECT NAME:

Detailed Description of Proposed P.R. Project: Include total cost, start date, and purpose.
Please attach additional pages if needed and submit to coms@mbteach.org.

How will this project be evaluated?

Total cost of project:

Funds requested from MTS (see funding ratio below):

Maximum Grant \$2,000

1 – 50 teachers

MTS pays 80%, your association pays 20%

51 – 150 teachers

MTS pays 75%, your association pays 25%

151 – 500 teachers

MTS pays 67%, your association pays 33%

501 + teachers

MTS pays 50%, your association pays 50%