



MANITOBA MUSIC CONFERENCE

Manitoba Music Educators' Association

Mennonite Brethren Collegiate Institute
180 Riverton Avenue

PROGRAM

8:30–9:20 a.m.

Session One

9:50–10:40 a.m.

Session Two

10:50–11:40 a.m.

Keynote Address

11:40 a.m.–12:00 p.m.

MMEA AGM

12:00–1:30 p.m.

General Luncheon
MBA Luncheon/Annual General Meeting

1:40–2:30 p.m.

Session Three

3:00–3:50 p.m.

Session Four

Robert Duke

Robert Duke is the Marlene and Morton Meyerson Centennial Professor in Music and Human Learning, University Distinguished Teaching Professor, Elizabeth Shatto Massey Distinguished Fellow in Teacher Education, and Director of the Center for Music Learning at The University of Texas at Austin. He is the founder of the National Forum on Research in Motor Learning and Music, a research collaborative devoted to the study of motor skill development and procedural memory consolidation. A former studio musician and public school music teacher,



he has worked closely with children at-risk, both in the public schools and through the juvenile court system. Dr. Duke has served on the editorial boards of the *Journal of Research in Music Education*, the *Bulletin of the Council for Research in Music Education*, *Psychomusicology*, and other publications. He is the author of *Scribe 4* behavior analysis software, and his most recent books are *Intelligent Music Teaching: Essays on the Core Principles of Effective Instruction* and *The Habits of Musicianship: A Radical Approach to Beginning Band*, which he co-authored with Jim Byo of Louisiana State University. *The Habits of Musicianship*, released in the spring of 2007, is distributed online cost-free through the Center for Music Learning.

Brad Turner

Brad Turner's phenomenal talents as a trumpeter, pianist, drummer and composer make him one of Canada's most in-demand and highly esteemed musicians. Brad has performed and/or recorded with such artists as Joe Lovano, Kenny Wheeler, John Scofield, Michael Moore, René Rosnes, Jimmy Greene, Ingrid Jensen, Dylan van der Schyff, Mike Murley, Seamus Blake, Kenny Werner and Ernie Watts. As a leader, Brad has released six albums, five as a trumpeter with his quartet, the most recent being the 2007 release *Small Wonder*, which has been nominated for a Juno this year in



the Traditional Jazz Album category. In 1997 and 1998 Brad won Juno Awards for Best Contemporary Jazz Album recognizing his work in the internationally established electric jazz group Metalwood. Winner of National Jazz Awards for Jazz Composer of the Year (2000 and 2002), Brad was awarded Musician of the Year for 2005, and was a recipient of 2006 Victor Lynch-Staunton Prize for excellence in musical achievement. In 2008 and again in 2009, Brad took home National Jazz Awards for Trumpeter of the Year and Producer of the year. Brad was nominated for a Juno award in 2009 for Best Traditional Jazz Album.

John Jacobson

John Jacobson is the author and composer of many musicals and choral works that have been performed by millions of children worldwide, as well as educational videos and tapes that have helped music educators excel in their individual teaching arenas. He has staged hundreds of huge music festival ensembles in his association with Walt Disney Productions and directed productions featuring thousands of young singers including NBC's national broadcast of the Macy's Thanksgiving Day Parade, presidential inaugurations and more. He is also recognized internationally as a creative and motivating speaker for teachers and students involved in choral music education. John is the founder and volunteer president of America Sings! Inc., a non-profit organization that encourages young performers to use their time and talents for community service. He stars



in children's musical and exercise videotapes, most recently the series "Jump! A Fitness Program for Children" and is the Senior Contributing Writer for John Jacobson's Music Express Magazine. John's book *A Place In The Choir: Finding Harmony in a World of Many Voices* is rapidly becoming a staple with music teachers worldwide.

Melanie DeMore

Singer-songwriter Melanie DeMore has a remarkable voice, weaving the fibers of African American folk music with soulful ballads, spirituals and her own original music. DeMore is sought after as a soloist, conductor and performance consultant and has had the distinct pleasure of performing and working with choirs all across Canada. Her recordings 'Share My Song' and 'Come Follow Me' are both heartfelt collections of her music. In addition to her solo work, DeMore facilitates vocal workshops for professional and community-based choral groups and has taught her program called "Sound Awareness" in schools, prisons and youth organizations throughout the US, Canada and New Zealand. DeMore conducted the Oakland Youth Chorus as a California Artist-in-Residence for ten years and is currently teaching a cappella singing at St. Paul's School in Oakland, California. Her belief in the power of the voice can be summed up in a line from her writings: "A song can keep you on your feet when there seems to be no ground beneath you".



Robert de Frece

Robert de Frece retired in 2008 from his position as Professor of Music and Music Education at the University of Alberta, in Edmonton, Alberta, Canada, where he contin-



ues to direct the Greenwood Singers, the University of Alberta Mixed Chorus and the Faculty of Education Handbell Ringers. His publications include two textbook series published by Macmillan/McGraw-Hill, *Share the Music* and *Spotlight on Music*. His publications also include *Singing Round the Year*, *Hooray for Singing: Part-singing Experiences for Upper Elementary and Middle School*, and two musicals for children (*Mi-Re-Do: The Game Show* and *Brought to You By*) co-authored with Sue Harvie. Dr. de Frece currently teaches in Orff summer programs at the University of Alberta (Edmonton), Hofstra University (Hempstead, New York) and Trinity University (San Antonio, Texas). In 2006, he presented an Orff seminar for teachers and professors in the People's Republic of China.

Alexander Mickelthwate

Recognized as one of the most exciting emerging talents on the musical stage today, Alexander Mickelthwate is in his fourth season as music director of the Winnipeg Symphony Orchestra, where he has significantly raised the orchestra's profile through innovative programming and community engagement. Praised for his "splendid, richly idiomatic readings" (LA Weekly), "fearless" approach and "first-rate technique" (Los Angeles Times), the German-born conductor has attracted attention for his charismatic presence on the podium and command of a wide range of musical styles. Mr. Mickelthwate grew up in Frankfurt, developing his musical talent at an early age as a cellist, a singer, a pianist and an organist. He studied conducting and piano performance at the Musikhochschule in Karlsruhe as well as at the Eötvöses Institute in Hungary. After winning a Peabody merit scholarship, Mr. Mickelthwate studied at Baltimore's Peabody Institute of Music with Frederik Prausnitz and Gustav Meier. Further studies took place as a fellow of



the Tanglewood Music Center, as well as at the National Conducting Institute in Washington, D.C.

8:00 a.m.–4:00 p.m. Taking Time For Yourself

Today is your day. Drop by anytime for a revitalizing, pampering, feel good experience!

8:30–9:20 a.m. Session 1

Building Musical Foundations in the Early Years

Bob de Frece
(Sponsor: St. John's Music)

Kindergarten to grade three is an important time in the musical development of children. This session will explore teaching strategies aimed at the development of concepts, rhythmic and melodic skills all in the context of a joyous musical community.
(Repeated at 1:40 pm)

The Art of Listening: Listening to Jazz to Learn

Brad Turner
(Sponsor: Yorkville Sound)

This presentation will focus on the pedagogical importance of a listening component in a jazz performance course at any level, and will attempt to narrow down the field and point out specific recordings that are pivotal to the history and growth of the art form in the development of the student jazz player.

Why Students Don't Learn What We Think We Teach Them

Robert Duke
(Sponsor: Long and McQuade Musical Instruments Ltd.)

Although we seldom think of learning experiences as brain-reorganization activities, they most certainly are precisely that. This session will look at why formal education often fails to make lasting changes in how we think and

behave, and will consider how to design learning experiences that lead to advantageous changes in cognition, as well as affect and behavior.

Classical Guitar Performance

Skender Sefa

(Sponsor: Long and McQuade Musical Instruments Ltd.)

This session will cover several aspects of classical guitar performance and include performance demonstrations. Learn right and left hand techniques, how to sit and hold the guitar, how to exploit the coloristic possibilities of the guitar, and how to practise effectively.

Who Owns the Band?

Doug Breckman

(Sponsor: Long and McQuade Musical Instruments Ltd.)

How do you get the most out of your junior high musicians? This session will share stories and strategies where shifting the ownership of learning to your students can be very positive for everyone.

Webware/ Freeware Software Programs for the Music Teacher

Danny Carroll

This session will show participants examples of available music software and webware (with an emphasis on no charge resources) that can be used in the music classroom/computer lab. A variety of easy to use programs will be demonstrated for both Mac and PC.

Cool Ways to Warm Up

Melanie DeMore

With a focus on rhythmic precision, vocal elasticity and performance stamina, DeMore has collected and developed a series of exercises designed to warm up the body and the voice that are functional, innovative and fun!

Running a Successful Vocal Jazz Rehearsal

Tina Klein

From effective warm-ups, to choosing

repertoire, to dealing with sound and blend issues, this session will explore different techniques to get your singers excited about jazz. It will also discuss strategies to introduce improvisation and to get them “grooving” using various styles and repertoire selections.

A Place In the Choir: Finding Harmony in a World of Many Voices

John Jacobson

With a world full of many conflicting voices, it's not always easy to find your own. But, you do have a voice and your contribution is essential to creating a world of genuine harmony. One of America's best-loved musical personalities, John Jacobson, will share inspirational stories, life lessons and songs... to help you and your students find your very own “place in the choir.” Free packet of materials for each participant.

(Sponsor: St.John's Music and Hal Leonard Publishing)

**9:20–9:50 a.m.
Break**

**9:50–10:40 a.m.
Session 2**

Part-Singing: A Skill unto Itself

Bob de Frece

(Sponsor: St.John's Music)

The development of children's part-singing skills are often confused with their ability to read music. This session will explore teaching strategies and sequence for the development of part-singing skills in the elementary grades. (Repeated at 3:00 p.m.)

Jazz Theory for People Who Hate Theory (and those who don't!)

Brad Turner

This presentation will underline the importance of jazz theory in the junior and senior high school jazz curricula. It will be a hands-on session for participants,

dealing with the most fundamental elements of jazz. Participants are encouraged to bring an instrument, if possible, and be ready to ask questions!

(Sponsor: Yorkville Sound)

Opening Up: A Vocal Jazz Primer

Cynthia Peyson Wahl

(Sponsor: Long and McQuade Musical Instruments)

Vocal jazz is the terrific reward available to students excelling in their school concert choir program. Esprit de corps, co-ordinated warm ups, suggestions for maximizing rehearsal time, and tips on finding 'just the right piece' are topics that will be addressed as you observe an open rehearsal with DMCIce from Daniel McIntyre Collegiate Institute. Come with questions!

Philosophical Thinking in Music Education

Janet Brenneman

What is music? What is music education? Why is it important? This session will present a new philosophical statement developed for the Manitoba Music Educators' Association and challenge music educators to articulate their own vision for music education.

“Oh, The Places You'll Go”- Building a Successful Band Program in Rural Manitoba

Janet Yochim and Barb Dowsett

(Sponsor: Brandon University School of Music)

A look at all the wild, wonderful and wacky ways, you can build a solid musical community beginning with the students in our ensembles and expanding our community to include our school, administrators, parent groups and the community we live in.

Stringed Instruments for Wind Players: A Director's Guide to Guitar and Bass in the Jazz Ensemble

Chris Berti

This course will offer strategies to help

you get your guitarists and bassists to catch up with the horn sections in your jazz bands. We will look at the basics of chord structure, fingerboard patterns, tablature, comping and walking bass lines, as well as some instrument basics. There will be a few guitars on hand but feel free to bring one along to see and try for yourself!

Full Body Forward

Melanie DeMore

This session is for all those who have longed to raise their voices with power, determination and energy. Participants will learn songs from various vocal and communal traditions and how to sing from and with their whole selves. Ideal for all skill levels.

Oh Canada!

Fraser Linklater

Explore Canadian band repertoire and find out why playing Canadian is more than just patriotism.

Choreography Workshop: Adding Simple, but Effective Movement to Your Choral Performances

John Jacobson

(Sponsor: St. John's Music and Hal Leonard Publishing)

Enhance your choral performances with simple choreography and staging suggestions by John Jacobson. Read through the complimentary packet of music from Hal Leonard Corporation as John adds tips for movement, teaching suggestions, costume ideas and more! For all levels of choirs.

10:50–11:40 a.m.

Keynote Address

by Robert Duke: "Beautiful"

11:40 a.m.–12:00 p.m. MMEA AGM

12:00 pm

**General and MBA
Luncheons**

12:40–1:30 p.m.

Order From Chaos: Taming the Wild Classroom

John Jacobson

(Sponsor: St. John's Music and Hal Leonard Publishing)

New music, games, dances and classroom techniques.. plus much more to help you conquer with joy that challenging class you found yourself teaching. Discover cross curricular materials and ideas that are winners for any music classroom or ensemble. Free packet of materials for each participant.

1:40–2:30 p.m. Session 3

Building Musical Foundations in the Early Years

Bob de Frece

(Repeat of 8:30 am)

(Sponsor: St. John's Music)

The Rhythm Section: Setup, Function and Style

Brad Turner

(Sponsor: Yorkville Sound)

The rhythm section is the heart of the jazz ensemble in so many ways, yet the notion of dealing with the rhythm section in an informed manner still seems somewhat of a mystical area for many educators. This session will deal with everything from set up to musical function and style.

Practice Makes Better. Practice Makes Worse. Practice Does Nothing at All.

Robert Duke

(Sponsor: Long and McQuade Musical Instruments)

Students learn when they practice. Sometimes they learn in ways that are advantageous, sometimes not so much. We will discuss how to optimize practice, making students' experiences in the practice room productive, meaningful, and motivating.

Musical Creativity in the New Music Business

Glen Willows

This session will explore the music industry and offer a frank look at how technology has impacted musicians, musical promotion, and the concept of copyright.

The Fear Factor: The Essential Information for New Music Teachers

Corah Enns and

Vanessa Nowostawski

(Sponsor: Brandon University School of Music)

Giving important information about what to expect in the first years of teaching, this session will answer many questions faced by new teachers at the junior high and high school level. This session will include the opportunity to ask questions and engage in roundtable discussion with other teachers.

Creative Music Making Through Composition: Technology Solutions for Elementary Music Teachers

Kelly Demoline

Learning music through composition can be fun and an exciting way to engage your students while meeting standards and curricular goals. Discover how you can use tools such as Making More Music, Sibelius, Groovy Music, StarClass and Band in a Box to teach composition and creativity.

Sound Awareness

Melanie DeMore

This session deals with the political, emotional and cultural effects of the media, in particular music and sound, on young people. Participants will look at the influence of how the media shapes their minds, how they interact with their families, their peers and the world. We will explore the role and use of music, sound and the voice as an educational tool, and its role in our political, emotional and spiritual lives.

Spreading Your Creative Wings: Making Composition “Fly” in the Classroom

Whitney Berry

(Sponsor: Brandon University School of Music)

How do you teach composition if you're not a “composer?” Become one! The intent of this session is to break down and demystify the composition process and provide participants with the necessary confidence and practical strategies to “do” composition in the classroom (making connections to the “wings” of the new Manitoba music curriculum). Be prepared to move and make music! (Target Audience: K–8 Music Teachers.)

It's A Musical World: World Music for Young Musicians

John Jacobson

(Sponsor: St. John's Music and Hal Leonard Publishing)

Join composer/choreographer and music educator John Jacobson on an exciting musical journey of Folk Songs and Dance traditions from all corners of the world. You'll learn games and dances from Brazil, Germany, Russia, Mexico, Africa and every place in between in a workshop you'll never forget. Free packet of materials for each participant.

Dancing Through the Pages: Movement in Children's Literature

Mary-Lynn Berti

Bring the new Manitoba Dance Curriculum to life in your primary classroom by exploring how to interpret children's literature through movement. We will investigate basic dance elements, vocabulary and musicality. Be prepared to move!

3:00–3:50 p.m. Session 4

Aboriginal Music and Performance Culture

Vince Fontaine

This session will look at the growing

presence of the aboriginal music culture in Canadian Society. It will include a musical presentation with Ray Coco Stevenson and Jay Bodner.

Part-Singing: A Skill Unto Itself

Bob de Frece

(Repeat of 9:50am)

(Sponsor: St. John's Music)

Improvisation: The Fundamentals and Beyond

Brad Turner

(Sponsor: Yorkville Sound)

For many educators, the most daunting area when teaching jazz is dealing with improvisation. This session will key in on a number of fundamental musical concepts partnered with some basic theoretical knowledge, which can give rise to a whole new understanding and confidence on the part of the young soloist. Bring an instrument if possible (voice would be great too!)

Community Partnerships and Connections

Alexander Mickelthwate

As the music director of the Winnipeg Symphony, Alexander Mickelthwate brings with him a wealth of experience connecting music education and arts organizations. Mickelthwate will share his philosophy on community partnerships and discuss practical examples from his experiences with a variety of orchestras.

Guitar Repair for Dummies

Jeremy Hamm

This session is designed to provide a solid overview on basic instrument maintenance, simple adjustment tricks, cause and effect relationship issues, basic electronic diagnosis, string changing, and repair assessment.

Tangible Intangibles

Blaine Workman

(Sponsor: Brandon University School of Music)

What is it that one thing that successful music teachers do to connect with

and inspire their students? This session will present a compilation of techniques, ideas, philosophies and personal beliefs that successful music teachers have found make a profound difference to the daily making of music with their students.

Creative Music Making: Technology Solutions for Middle/Senior Years

Kelly Demoline

Can't seem to find the time to teach creativity or composition to your middle or senior years students? Technology can help! Explore innovative approaches to teaching music through composition with exciting tools such as Teaching Music with Reason, Sibelius Compass, Sibelius and Band in a Box.

From the Page to the Stage

Melanie DeMore

This workshop is designed to help singers become performers. All the notes have been memorized, parts have been learned and every one knows when to begin and end. Now it's time to turn all that knowledge, study and rehearsal into music! Demo groups will be used.

Use and Care of the Music Teacher's Voice

Colleen Braun-Janzen

This session will provide an overview of vocal health difficulties frequently experienced by music teachers. Strategies for effective management and care of the voice will be highlighted, including preventative strategies.

Conference Information

Judy Giesbrecht

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Registration Information

Ken Epp

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Industry Information

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2010 MANITOBA MUSIC CONFERENCE REGISTRATION FORM

First Name _____ Last Name _____
 School/Organization _____ Division _____
 Address _____ Grades Taught _____
 City/Town _____ Province _____ Postal Code _____
 Residence Phone _____ Manitoba Teacher's Society Member Yes No
 Business Phone _____ Fax _____
 Email _____

If your surname changed in the last year, please provide your previous surname _____

MEMBERSHIP STATUS

Please indicate the organization(s) in which you are a member. Current members of any of these organizations (or those joining/renewing below) may register for the conference at the member rate.

MBA MCA MCGA MOC

Month and year of your last membership payment _____

MEMBERSHIP FEE/RENEWAL/APPLICATION

Membership in the MBA, MCA, MCGA and MOC includes a MMEA membership but not a CMEA membership.

MBA (Band)	<input type="checkbox"/> General \$50	<input type="checkbox"/> Senior (60+) \$25	<input type="checkbox"/> Student \$20	\$ _____
MCA (Choral)	<input type="checkbox"/> Individual \$40	<input type="checkbox"/> Senior \$25	<input type="checkbox"/> Student \$25	\$ _____
MCGA (Guitar)	<input type="checkbox"/> General \$25		<input type="checkbox"/> Student \$15	\$ _____
MOC (Orff)	<input type="checkbox"/> Regular \$50	<input type="checkbox"/> Retired \$30	<input type="checkbox"/> Student \$25	\$ _____
CMEA *	<input type="checkbox"/> Regular \$25	<input type="checkbox"/> Retired \$18	<input type="checkbox"/> Student \$12.50	\$ _____

* only available as an add on to a MBA, MCA, MCGA or MOC membership

CONFERENCE FEE

	<u>Member</u>	<u>Non-Member</u>	<u>Fee received by Sep 30</u>	
Full Day	\$60	\$89	less \$10	\$ _____
Half Day <input type="checkbox"/> A.M. <input type="checkbox"/> P.M.	\$45	\$74	less \$10	\$ _____
Full Time University Student	\$30	\$49	less \$10	\$ _____
Lunch – add \$10: available if fee is received by October 15 (<input type="checkbox"/> General or <input type="checkbox"/> MBA Luncheon)				\$ _____
Walk up Fee – add \$10 if registration fee is received after October 15				\$ _____

TOTAL Conference and Membership Fee (Payable to Manitoba Music Educators Association) \$ _____

*Send to: Manitoba Music Conference * 15 Pinecrest Bay * Winnipeg, MB * R2G 1W2*

- Receipt** - A receipt for the conference fees will be emailed after the conference.
Refund - Registration fees are refundable less \$15 until September 30; non-refundable after September 30.
Sessions - Do not indicate session choices. Seating is first come, first served.
Questions - Contact Ken Epp at (204) 663-1226 or mband@shaw.ca

Full day member registrations received by September 30 will be entered into the door prize draw.